WordPress Beginners Course

Introduction:

Welcome to the ultimate WordPress Beginners Course by **Zeefah.net** — specially designed for those who want to start their journey in creating beautiful, functional, and professional websites without coding. Whether you're a complete beginner or have just a little experience, this course will guide you step-by-step with practical, easy-to-follow lessons.

Over 30 engaging sessions, you'll learn everything from hosting setup to launching your live site, using Elementor for design, and even deploying professional template kits. By the end of this course, you'll be confident in building and managing your own WordPress website from scratch.

Module 1: Introduction to WordPress

Advantage of Learning This Module:

You will understand the basics of WordPress, its importance in the web development world, and how it powers millions of websites globally.

Topics:

- What is WordPress?
- Difference between WordPress.com and WordPress.org
- How WordPress works with themes and plugins
- Understanding the WordPress dashboard and its features
- How WordPress fits into the global web ecosystem
- Examples of websites built with WordPress
    Practical: Install WordPress on a local environment
    FAQs: Common beginner questions about starting WordPress

Module 2: Hosting & Domain Setup

Advantage of Learning This Module:

Learn how to set up the foundation of your website with the right hosting and domain for better performance and security.

Topics:

- Choosing the right hosting provider
- Registering a domain name
- Connecting domain to hosting
- Understanding cPanel basics

- Managing hosting files and databases
- Security basics for your hosting environment
  - **Practical:** Set up hosting and connect domain
  - **FAQs:** Hosting problems and solutions for beginners

Module 3: WordPress Installation & Configuration

Advantage of Learning This Module:
Get your WordPress site up and running with the correct settings from day one.
Topics:

- One-click WordPress installation via hosting panel
- Configuring general settings (site title, tagline, timezone)
- Setting up permalinks for SEO
- Creating basic pages (Home, About, Contact)
- Configuring reading and discussion settings
- Adding users and roles
  - **Practical:** Configure a fresh WordPress site with recommended settings
  - **FAQs:** Fixing installation and configuration errors

Module 4: Working with WordPress Themes

Advantage of Learning This Module:
Master the art of changing your website's look and feel by using different themes effectively.
Topics:

- Installing and activating free themes
- Exploring premium themes and marketplaces
- Customizing themes using the customizer
- Theme structure and file overview
- Child themes: Why and how to use them
- Best practices for choosing themes
  - **Practical:** Install and customize a theme for your site
  - **FAQs:** Theme compatibility and troubleshooting

Module 5: Elementor Basics

Advantage of Learning This Module:
Design professional pages without coding using one of the most powerful page builders.
Topics:

- Installing and activating Elementor
- Understanding Elementor interface
- Using widgets and elements
- Creating responsive designs
- Working with sections, columns, and spacing
- Saving and reusing templates
    Practical: Design a homepage using Elementor
    FAQs: Elementor lagging or not loading issues

Module 6: Elementor Advanced

Advantage of Learning This Module:
Take your designs to the next level with advanced Elementor features.
Topics:

- Advanced widgets and pro features
- Global colors and typography
- Using motion effects and animations
- Custom headers and footers
- Dynamic content basics
- Custom breakpoints for devices
    Practical: Create a dynamic services page
    FAQs: Common mistakes in advanced Elementor design

Module 7: Template Kit Deployment

Advantage of Learning This Module:
Quickly create full websites using ready-made professional designs.
Topics:

- What is a template kit?
- Where to find and download kits
- Installing template kits in WordPress
- Editing imported templates with Elementor
- Replacing demo content with your own

- Maintaining design consistency
  Practical: Deploy a template kit for a business website
  FAQs: Template kit import errors and solutions

Module 8: Plugins Management

Advantage of Learning This Module:
Extend the functionality of your website with plugins safely and effectively.
Topics:

- What are plugins and how they work
- Installing free and premium plugins
- Activating, deactivating, and deleting plugins
- Updating plugins safely
- Avoiding plugin conflicts
- Recommended plugins for beginners
  Practical: Install and configure essential plugins
  FAQs: How to fix site crashes due to plugins

Module 9: WordPress Security

Advantage of Learning This Module:
Protect your website from hackers, malware, and unwanted access.
Topics:

- Importance of website security
- Installing security plugins
- Two-factor authentication setup
- Limiting login attempts
- Regular backups
- Updating WordPress core, themes, and plugins
  Practical: Set up security measures for your website
  FAQs: Recovering a hacked site

Module 10: WordPress E-commerce

Advantage of Learning This Module:
Learn how to set up an online store using WooCommerce.
Topics:

- Installing WooCommerce
- Adding products with descriptions and images
- Setting up categories and tags
- Configuring shipping methods
- Designing shop and product pages
- Adding discount coupons and sales
    Practical: Launch a basic online store
    FAQs: Common WooCommerce setup issues

Closing Statement:

By completing this course from **Zeefah.net**, you will not just learn WordPress — you will have the skills to create websites that look professional, load fast, and work perfectly on all devices.

This course is the perfect launchpad for your freelancing career, your personal projects, or even starting your own web development business. Remember, every professional was once a beginner — and now, it's your turn to start building!